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LONDON STARTUP TWIPES DONATES 8,000 PACKS OF WIPES TO LOCAL SHELTERS

LONDON, 29 April, 2024 — London-based biotech startup Twipes on Thursday donated a total of 8,000 packs of its truly flushable and biodegradable wet wipes to two shelters in the city.

Founded in London in 2015 by CEO Alborz Bozorgi and the product’s inventor, Ellenor McIntosh, a [2020 Forbes 30 Under 30 listee](#), Twipes has been making a splash with its commitment to sustainable hygiene solutions. The company expanded to America last April and has been growing exponentially. With Thursday’s donations, Twipes wanted to give back to the city that has provided them so much support.

Bozorgi stopped by Shelter From the Storm, a free emergency homeless shelter in Canonbury, North London, which provides food, lodging and other necessities for those in need. There, he met with shelter cofounders Sheila Scott and Matt, to whom he delivered 4,000 packs of Twipes.

He then went to The Upper Room, a shelter in Chiswick, West London, which provides socially disadvantaged people – homeless people, migrants, ex-offenders and others – with opportunity and necessities to help improve their lives. Bozorgi met with the shelter’s administrator, Mike Halson, and delivered another 4,000 packs of Twipes.

Twipes strives every day to live up to its core values, two of which are purpose and teamwork. As a company, it is important to us to make a difference both to the environment and the people of our planet, giving us purpose and showing the benefits of helping others.

“Part of being an Earth-friendly company is making sure the people who live on this great planet are comfortable and have the proper hygiene products to take care of themselves,” Bozorgi said. “With this donation, we want to ensure the people of London who are in need get the care they deserve.”

As Twipes continues to grow as a company, expanding to America and soon, Austria as well, it is important to remember our roots and the community that helped us develop to where we are today.

About Twipes:

Twipes was founded in 2015 by CEO Alborz Bozorgi and inventor/COO Ellenor McIntosh. Following four years of research and development, the product launched in London, U.K. in 2019.

After winning \$1 million in the 2022 competition run by [Buffalo, N.Y. startup accelerator 43North](#), the company expanded to the U.S. in early 2023. Employment has since boomed, with a 400% increase in staff after the expansion. Since the American expansion, Twipes has also received investments and support from [Morgan Stanley's Inclusive Ventures Lab](#) and [Innovate UK's Global Incubator](#).

The company also has plans to open a third headquarters in Vienna this summer, to make Twipes available to those living in the European Union.

In addition to being named to the Forbes 30 Under 30 list for her work with Twipes' biotechnology, COO Ellenor McIntosh has also won numerous awards, including the Princess Diana Award and a Black British Business Award. She has been featured in prestigious publications such as TimeOut, The Guardian and Black Business Magazine. McIntosh and Twipes CEO Al Bozorgi also won the [Mayor's Fund for London Entrepreneur Award in 2017](#). Bozorgi will be featured in a documentary by the mayor's office later this year.

For more information about Twipes, please visit www.twipes.com.